Checklist: Using ChatGPT and Perplexity to Create a 'How-To' Video

1. Researching the Topic

- **Perplexity**:
  - Search for up-to-date information and current trends related to your 'how-to' topic.
  - Look up statistics, facts, or industry insights to add credibility and accuracy to your video.
  - Gather expert quotes or opinions from reliable sources to support your points.
- **ChatGPT**:
  - Ask ChatGPT for a basic explanation or overview of the topic you're covering.
  - Use it to generate background information or historical context to introduce your video.

2. Structuring and Planning the Video

- **ChatGPT**:
  - Ask ChatGPT to create an outline for your 'how-to' video, breaking down the key steps or topics.
  - Generate subtopics or lesson segments to organize the content logically from start to finish.
  - Request a list of common mistakes or challenges people face with the topic.
- **Perplexity**:
  - Research how similar 'how-to' videos are structured to ensure your content is competitive.
  - Find out what questions or challenges users often search for when learning about the topic.

3. Writing the Script

- **ChatGPT**:
  - Use ChatGPT to draft a conversational and engaging script for your video.
  - Ask for help with writing the introduction, key explanations, and conclusion of your video.
  - Get suggestions for examples, analogies, or metaphors to simplify complex concepts.
- **Perplexity**:
  - Find additional data points or quotes to include in your script for authenticity.
  - Look up frequently asked questions or problems related to your topic, and address these in your script.

4. Handling FAQs and Troubleshooting

- **ChatGPT**:
  - Ask ChatGPT to generate potential FAQs or common problems related to your 'how-to' topic.
  - Use it to simulate troubleshooting guidance and offer solutions for issues viewers may face.
- **Perplexity**:
  - Research real-world examples of common issues people have with the topic (from forums, reviews, or articles).
  - Use Perplexity to provide additional context for problem-solving tips and real-world advice.

5. Keeping Content Up-to-Date

- **Perplexity**:
  - Regularly check for updates, new trends, or changing information in your field to keep your content relevant.
  - Verify that any information you provide remains accurate by searching for recent developments or new data.
- **ChatGPT**:
  - Use ChatGPT to help rewrite or update older sections of your video with more current language or updated explanations.
  - Ask for new approaches to teaching the topic to keep your video fresh and engaging.